61st Annual Convention and Trade Show

October 9 – 12, 2018
Pechanga Resort Casino
45000 Pechanga Pkwy
Temecula, CA 92589

“Taking It To The Next Level”
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Welcome to the 61st Annual Pacific Water Quality Association Convention and Trade Show! We have an exciting program of events arranged for you this year. Along with the industry Trade Show you can expect networking opportunities, educational presentations, certification exams, legislative updates, golf tournament and a Texas Hold’em Tournament fitting of our venue - the Pechanga Resort Casino.

The Banquet Dinner and Awards Ceremony is sure to be a good time followed by an auction for some unique items. I encourage everyone to take advantage of the special opportunity to enjoy great food and drink while spending time with industry peers.

Our Educational Theme this year: "Taking it to the Next Level – Enhancing Your Business and Technical Skills to do a Better Job and be More Profitable", delivers valuable resource tools and information to our members that benefit your businesses as well as provide updates on the latest water improvement topics and technologies impacting our industry.

PWQA began this year on the heels of some core changes within the association. I am happy (and relieved) to report what was implemented last year has proven to be positive change that has allowed the association to thrive. To review:

Our Executive Director, Ron Ruef, operates confidently at a pace we’ve missed for some time. His experience, hard work and dedication to this industry and the PWQA shines through in all he does and our accomplishments as an association have been enhanced by his appointment. Thank you, Ron.

The lobbying firm we hired, Randy Pollack along with Josiah Young and the capable team at Churchwell White, continue to provide outstanding service and demonstrate great skill in fostering positive relationships with Regulators and other Organizations. Along with diligent monitoring of industry-relevant bills and concerns, their efforts help to advance the industry.

PWQA success as a result of Churchwell White’s constant and proper representation was evident at our 2018 Legislative Days (held in May). The event was well organized, and our association was well received at our meetings in the Capitol, solidifying PWQA as a go-to resource for regulators on water related topics. Thank you, to each of the association members and volunteers who gave their time for this event. Additionally, SB 981 was passed off the Senate Floor with a concurrence vote (a great thing!) and, at the time I am writing this, the bill is being presented to the Governor for his signature!

PWQA’s summer Bar-B-Que and board meeting was held in August at the ResinTech, Inc. facility in Gardena, CA and was graciously sponsored by Hall’s Culligan. While over 100 attendees enjoyed the food, Legislators and Presenters spoke about current topics effecting our industry (New Tarriffs and Prop 65). This BBQ was one of the most successful ever and produced new memberships for PWQA. Thank you, to ALL who contributed to this event. YOU are the reason for this great success.

With the end of my term as PWQA President approaching, I must extend my sincerest thanks to our Board of Directors and the members who generously volunteer their time. Without the dedication and commitment everyone brings to this association, the PWQA would not be where we are today. I am confident PWQA will continue to expand while representing the water quality improvement industry as it grows more relevant and important, day by day.

The future is bright.
I feel a great sense of pride to have a place in PWQA history. It has truly been an honor to serve this association and its members. I am forever grateful for this phenomenal opportunity.

Sincerely,
Melodie Bullock

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2018 – 2019 PWQA Incoming President Message
By Shannon Murphy

Welcome to the 61st Annual Convention and Trade Show for the Pacific Water Quality Association.

I am excited and honored to serve as President of the PWQA during this upcoming year. It is also a privilege to work with such a dedicated and driven team of industry professionals with in the Association’s Board of Directors, without each of their gifts of time and talent this Association could not perform at such a high level.

PWQA is dedicated to equip our member professionals with the tools they need in order to provide the very best water treatment solutions to their customers and community. We understand that for many of us its more than just a customer as frequently these are friends and the very people we bump into at the supermarket. PWQA, at its core, is about you - each individual member as we work to provide timely relevant education, training and support in order to elevate the industry as a whole. Over the past number of years, PWQA has made great strides in providing support to the membership, especially through active Legislative Day’s participation and continued contact with State and Local government reinforcing PWQA members as solution providers. Through these initiatives PWQA has strengthened its position as the solution provider.

Our Association is only as strong as the membership. I encourage each individual to be involved on some level, whether through participation in Legislative Days, association training, research, recruitment, or developing our future leaders. Each one is uniquely different yet critically important for the health and longevity of our industry.

I am looking forward to the upcoming year, the challenges and advances we will make together. I am thankful for the leadership of PWQA and want to thank Melodie Bullock for her time and work over this past year as President of the Association.

Thank you for your continued support of PWQA as we continue to move forward in providing clean and consistently safe water for all.
2018 Membership Report

As a member of the Pacific Water Quality Association (PWQA), you join hundreds of water quality improvement professionals, creating a body of opportunity not achievable by any single company. PWQA provides access to services and benefits that your contemporaries have identified as crucial to the industry's continuation.

**THIS IS YOUR ASSOCIATION!**

Our goals include:

- Foster and promote the use of industry equipment, products, and services.
- Stimulate public awareness regarding the benefits of water quality improvement.
- Provide programs that will enhance the members' ability to perform services and sell products.
- Provide an avenue for the members and the industry to express opinions to the public and relay pertinent information regarding the industry back to the membership.
- Coordinate efforts with the Water Quality Association (WQA) toward the accomplishment of mutual objectives.

OUR Newest Members or ones that have returned are:

- AdvanTech Aqua
- Biocera. Co., Ltd
- Blue Gold Technologies LLC
- Brockmire Plumbing Services Inc
- HanksCraft Runxin, LLC
- LG Chem
- S2 Equipment LLC
- The Tape House
- Voltea

Using conservative management principles, PWQA has again been successful in staying within budget while providing valuable educational services and lobbying aggressively in Sacramento with the assistance of our friends at Churchwell White.

PWQA has supported valuable industry research through the Water Quality Research Foundation, and our Scholarship program is again helping to cultivate the next generation of water specialists. Association events like the BBQ and Annual convention enable PWQA to help our members' network, learn, and grow while providing opportunities for community engagement.

Representatives of the PWQA are active nationally in all facets of the industry, working to advance the interests of our association and the members that we represent.

PWQA, like all associations, depends heavily on the generous support of dealers, vendors, and other industry friends. Membership dues, event participation, and your generous donations are all critical in advancing our mission.

Your support helps PWQA to be your advocate in helping to provide clean, safe, and affordable water to consumers while protecting businesses from unfair and burdensome regulations, and working to ensure a fair marketplace.

Thank you for your continued participation and support. Financial statements are available and members may request copies by contacting Ron Ruef at the PWQA office.

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The Pacific Water Quality Association (PWQA) annually awards two merit-based scholarships, each for $1,000.00. One is awarded to an individual who is pursuing a major which supports potable water quality, and the other is awarded to an individual who is employed by a PWQA member company or is related to an individual who is employed by a PWQA Member Company. The Pacific Water Quality Association membership is comprised of businesses who sell, service, manufacture and/or support the industry which supplies water quality treatment devices employed both as Point of Use (POU) or Point of Entry (POE) in homes and businesses. The Pacific Water Quality Association supports those conducting business in the Pacific Coast states, and works closely with a national organization and has membership overlap with the Water Quality Association.

**2018 Scholarships Recipients**

The recipient of the award in 2018 is Sarah Atmadja, a California Polytechnic State University San Luis Obispo student majoring in BioResource Agricultural Engineering. Sarah has pursued classwork, internships and work which support her goals and major. Coursework has included Irrigation, Water Wells and Hydraulics. Her internships have included working for Willits Pump which provides irrigation services and well water solutions for agriculture, as well as interning for her department at Cal Poly, testing samples of dairy effluent water for various constituents as part of a larger project. Sarah is a graduate of Temple City High School in the East San Gabriel Valley. She is supporting herself through work, grants and loans as she is in the final stages of completing her degree. Sarah stood out among the candidates due to the combination of her outstanding essay, extensive internships and letter of recommendation. We are very proud to support Sarah Atmadja through this scholarship as she finishes her degree in the coming year!

**PWQA Member Related to Association Member Business Scholarship**

The PWQA Member Related Scholarship is being awarded to Samantha Ornelas. Samantha’s father, Javier Ornelas, was an employee of PWQA Member Company CR Hall’s Culligan Ontario. She has just completed her first year at University of La Verne, where she is pursuing a Business Administration major. Samantha is being awarded this scholarship in one of the most competitive groups of applicants since PWQA has offered this scholarship. It was again the combination of a strong essay, her community service work, a strong letter of recommendation, awards and grades that pushed her to the top spot. Her community service overlapped with her intended business major. It was done during her Senior year at Bonita High School in La Verne. She took a business class which included training on how to file basic income tax returns. Using this training, she participated in the Volunteer Income Tax Assistance (VITA) program which offers free tax help to people who generally make $54,000 or less, persons with disabilities, and limited English speaking taxpayers who need assistance in preparing their own tax returns. The IRS certifies the volunteers who participate in the VITA program. This giving back to the community while pursuing skills which she will find marketable in the future demonstrates the type of giving back that PWQA wants to promote. PWQA is very happy to support Samantha in her educational pursuit!
We had another successful Legislative Days this year while in Sacramento. With the great efforts of our Lobbyist team from Churchwell White LLP, Randy Pollack and Josiah Young, had one of our best Legislative Days in PWQA’s history. At this year’s Legislative Days, we cosponsored our Legislative Reception at the Capital building with the California Ground Water Association whose members also attended our meetings at the Hyatt. On Tuesday morning we had our Board of Directors Meeting and then went right into training for our meetings at the Capital Building. After lunch, we headed over to the Capital Building and spent time with our Legislative Members and their staff talking about the Industry and everyone’s need to improve the quality of water for California. Tuesday evening was spent in the Eureka Room in the basement area of the State Capital Building cohosting our Legislative Reception. Wednesday morning, Assembly Member Vince Fong (R-Bakersfield) spoke to our group. We then had a National Update on water issues presented to us by WQA’s very own Kathleen Fultz. Then it was back over to the Capital Building for more lobbying. We all went back to the Hyatt to enjoy a well-deserved lunch and then we returned to the Capital Building to finish lobbying. Our 2018 Legislative Days was an outstanding event to be remembered by all.
2018 – 2019 Officers and Board of Directors

Shannon Murphy
President
smurphy@tstwater.com
951-587-5287

Greg Reyneke
Vice President
greyneke@redfoxadvisors.com
801-376-8655

Irma Bishop
Secretary/Treasurer
ibishop@hallswater.com
316-644-0825

Melodie Bullock
Past President
mbullock@calauqua.com
707-469-9576

The following slate of Directors is nominated to serve for three years (2018 – 2021)

Mike Mecca
mikemecca@performancewater.com
714-736-0137

Frank DeSilva
fdesilva@resintech.com
760-805-4864

John Ridgely
johnridgely@aol.com
714-574-0590

Joyce Takeda
jtkeda@watertechniques.com
714-384-4500

Karen Fiddler
Karen.fiddler@pentair.com
949-505-3885

Kimberly Shackelford
kim@sbpure.com
805-363-7673

The following Directors terms will expire in 2019

Courtney Nguyen
cnguyen@aquaconcompany.com
949-633-1742

Clifford Fasnacht
sales@pacificpurification.com
800-950-5432

Tracy Strahl
Tracy.Strahl@southbaysaltworks.com
819-433-3388

The following Directors terms will expire 2020

Kurt Peterson
kcpeterson@wcponline.com
520-471-0019

Ken Steitz
Ken@ecowatercc.com
559-439-2006
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61st Annual Convention and Trade Show  
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Convention 2018 Preview  
“Taking it to the Next Level”

The PWQA Convention is designed to provide water treatment companies with in-depth educational information, to facilitate communication among members of the West Coast water treatment community, and to bring more awareness of the industry to law makers, regulators, and the general public. The convention will provide high quality educational and networking activities geared toward the commercial, residential and industrial point-of-entry and point-of-use water treatment market.

These are your opportunities to participate:

- **WQA presents “Water Quality Fundamentals – MEP Style”** (*Registration for all WQA events is required and is independent of PWQA’s registration)*

- **Golf Tournament** - We are playing at the beautiful Journey at Pechanga Golf Course

- **Network** – With old and new friends

- **PWQA Annual Meeting** – October 10th in the Bear room at 4:00 pm

- **Banquet Dinner & Industry Awards** – On Wednesday, October 10th you’ll enjoy a delicious meal along with the presentation of well-deserved industry awards in the Eagle’s View Ballroom at 6:00 pm

- **Live Auction** – On Wednesday, October 10th you’ll have the opportunity to bid on multiple items and it will be a fun and exciting event in the Eagle’s View Ballroom

- **Industry Update** – Updates available throughout the Convention and Trade Show

- **Legislation and Governmental Affairs Meeting**, Thursday, October 11th at 11:330 am in the Bear room

- **Trade Show** – Thursday, October 11th 12:30 pm to 5:00 pm and Friday, October 12th 9:00 am to 12 noon

- **Reception / Networking / Texas Hold’em Tournament** – Thursday, October 11th at 6:00 pm to 10:00 pm

- **Educational Seminars for CEU** – Thursday, October 11th in the Red Tailed Hawk room as follows:

  8:00 am – 9:00am: **Danny Bauer**, ENPRESS LLC: *Dealing with Lead in City Water*

  9:00 am – 10:00am: **Chubb Michaud**, Systematix Company: *Optimizing Water Softener Efficiency*

  10:00 am – 11:00am: **Bryan Brister**, Voltea: *Understanding Salt-Free Ion Exchange Technology*

  11:00 am – 12:00pm: **Mike Thompson**, Applied Management Group: *Calculating the True Cost of Doing Business*

  12:00 am – 1:00pm: **Greg Reyneke**, Red Fox Advisors: *Perfluorocarbons (PFC’s), PFOS, PFOA, - Exploring the Risks & Opportunities*
FREE Tech Talks on the Trade Show Floor

Thursday, October 11th - From the exhibit floor, we will have Industry Leaders speaking, Trade Show Rundown and “free” Tech Talk (subject to change without notice):

1:00pm –1:30pm: Sean Caughron, Chester Paul Company: Improving Reverse Osmosis Efficiency
2:00pm –2:30pm: Mike Mecca, Performance Water Products: Upflow Regeneration and Resin Sensor
3:00pm –3:30pm: Candice Wentling, Certified Action: Selling Your Service Staff
4:00pm –4:30pm: Jennifer Smith, Motivitality: Motivating Your Team to Take Sales to the Next Level

Friday, October 12th - From the exhibit floor, we will have the following “free” Tech Talks:

10:00am –10:30am: Dave Smith, Pentair: Fleck 2815 Series control valves – Selection, Teardown and Programing
11:00am –11:30am: Alan Horner, Impact Water: Treating for Tankless
11:30am –Noon: Danny Bauer, ENPRESS LLC: Pioneer Cartridge-Based Filtration Systems

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South Bay Salt Works
2017 PWQA Award Recipients

Special Service Award Winners

The Special Service Award was presented to TST Water, LLC for sponsoring the 2017 PWQA Summer BBQ. This award recognizes special projects of significance that don’t fit into any other award category. Every year for the past 15 years, we have an informal gathering at a member’s company where there has been networking, presentations, and a BBQ. We have had great weather and we have also had rain, sun, heat, cold, sleet, and sometimes just unpleasant weather. This year’s winner took our last BBQ to a new level, indoors and a Brew Pub. It was a great location with a great turnout. Thank you TST Water, LLC

Hall of Fame Award

FRANK DESILVA

Frank DeSilva was presented with the Hall of Fame Award. Frank was honored with the highest award PWQA confers for his many years of service to the Industry. Frank contributes his time and efforts unselfishly for the benefit of our Industry. Thank you, Frank, for all you have done and continue to do for our Association!

Sidney C. Solomon Award

DAVID LOVEDAY

WQA’s very own David Loveday was presented with the Sidney C. Solomon Award. For well over 10 years, David Loveday has been our point person for anything that happens in Sacramento as he demonstrates his leadership in governmental affairs. Thank you, David, for your contributions to our Industry in the State of California and in D.C.!

Robert Gans Award

CHRIS LAYTON

Chris Layton was presented with the Robert Gans Award. With Chris’s numerous years of being in the Industry as a Past President of both WQA and PWQA, we as an Industry have gained knowledge and leadership in the area of his technical expertise. The Layton family has been involved with PWQA since our founding years. Chris was one of driving forces behind the recently completed Santa Clarita study. Thank you, Chris, for all you do!
### PREVIOUS PWQA AWARD RECIPIENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Category</th>
<th>Recipient</th>
<th>Year</th>
<th>Category</th>
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<tr>
<td>1988</td>
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<tr>
<td>1989</td>
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<td>Roy Russell, III</td>
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</table>

### Special Service Awards
- Special Service Awards are made from time to time for special projects of significance that do not fit into other award categories.

### Sidney C. Solomon Award
- This award is awarded for leadership in governmental affairs.

### Robert Gans Award
- PWQA offers the Gans Award to those persons who demonstrate leadership in technical activities.

### Marino Pomares Award
- PWQA awards the Marino Pomares Award to those persons who demonstrate leadership in the field of public relations.
PWQA 2018 Summer BBQ

This year’s summer BBQ was in Gardena, CA, was hosted by ResinTech / ACM. Hall’s Culligan Water was very generous and sponsored our BBQ while Pentair provided the delicious Brats. John Miller was our organizer and emcee for this BBQ. We had Mike Baird, Mike Mecca, and Sid Korob working the grill and turning out outstanding Brats, and burgers (both turkey and hamburgers) for over 100 attendees. We were honored to have both Senator Bill Dodd and Senator Steven Bradford attend and spoke at the BBQ. (ResinTech is actually in Senator Bradford’s District.) Our very own Shannon Murphy from TST Water, Josiah Young from Churchwell White, and WQA’s David Loveday spoke on Prop 65 in California and Tariffs and their effect on our Industry.
**PWQA – 61st Convention and Trade Show Schedule**  
*(Subject to change without notice)*

**Pechanga Resort Casino, 45000 Pechanga Pkwy, Temecula, CA 92589**

### Tuesday, October 9, 2018

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>3:00</td>
<td>Bear</td>
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<tr>
<td>4:00</td>
<td>Bear</td>
</tr>
<tr>
<td>6:00</td>
<td>Deer</td>
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### Wednesday, October 10, 2018

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<tr>
<td>6:30</td>
<td>Journey – Golf Course</td>
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<td>8:00</td>
<td>Deer</td>
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<tr>
<td>1:00</td>
<td>Ballroom DE</td>
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<tr>
<td>4:00</td>
<td>Bear</td>
</tr>
<tr>
<td>6:00</td>
<td>Eagle’s View Ballroom</td>
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### Thursday, October 11, 2018

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<tr>
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<td>The Ballroom</td>
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<tr>
<td>8:00</td>
<td>Red Tailed Hawk</td>
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<tr>
<td>9:00</td>
<td>Red Tailed Hawk</td>
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<tr>
<td>10:00</td>
<td>Red Tailed Hawk</td>
</tr>
<tr>
<td>11:00</td>
<td>Noon</td>
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<tr>
<td>11:30</td>
<td>Bear</td>
</tr>
<tr>
<td>12:00</td>
<td>Red Tailed Hawk</td>
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<tr>
<td>12:30</td>
<td>Ballroom DE</td>
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<tr>
<td>1:00</td>
<td>Ballroom DE – Tech Talk Area</td>
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<tr>
<td>2:00</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
<tr>
<td>3:00</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
<tr>
<td>4:00</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
<tr>
<td>6:00</td>
<td>Eagle’s Nest</td>
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### Friday, October 12, 2018

<table>
<thead>
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<th>Time</th>
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<tbody>
<tr>
<td>8:00</td>
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</tr>
<tr>
<td>9:00</td>
<td>Noon</td>
</tr>
<tr>
<td>10:00</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
<tr>
<td>11:00</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
<tr>
<td>11:30</td>
<td>Ballroom DE – Tech Talk Area</td>
</tr>
</tbody>
</table>

*WQA Presents: Modular Education Program (MEP) and Certification Exams are independent of PWQA registration.  
Please contact Daniel at WQA for registration 630-929-2508 / education@wqa.org*
PWQA Educational Seminars - 2018

2018 Education Theme is "Taking it to the Next Level"

This year's PWQA educational theme is developed around "Taking it to the Next Level – Enhancing your business and technical skills to do a better job and be more profitable".

The WQA will also be presenting their latest test-preparation classes and well as the recent improvements and enhancements to the Modular Education Program that make learning easier and faster.

We have five presentations for the formal education sessions covering:

- Optimizing Water Softener Efficiency (Brine and Water)
- Dealing with Lead in City Water
- Understanding how to use salt-free ion exchange technology
- Learning the true cost of doing business and how to calculate accurate labor costs
- Perfluorocarbons, PFOS, PFOA – Exploring the risks and opportunities

In the exhibit hall, there are six "Tech Talks" with a focus on learning new technical and business skills that can help you run your business better.

Thursday October 11th

8:00 am – 9:00 am:  Dealing with Lead in City Water

Presented by Danny Bauer, Enpress LLC

9:00 am – 10:00 am:  Optimizing Water Softener Efficiency (Brine and Water)

Presented by Chubb Michaud, Systematix Company

10:00 am – 11:00 am:  CapDI – Understanding Salt-Free Ion Exchange Technology

Presented by Richard Bastar, Voltea, Inc.

11:00 am – 12:00 pm:  Calculating the True Cost of Doing Business

Presented by Mike Thompson - Applied Management Group

12:00 pm – 1:00 pm:  Perfluorocarbons (PFCs), PFOS, PFOA – Exploring the Risks & Opportunities

Presented by Greg Reyneke – Red Fox Advisors, Inc.

Paid registration required and Continuing Education Credits can be earned
# Tech Talks on Trade Show Floor

**Thursday, October 11th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Description</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 – 1:30 pm</td>
<td><strong>Improving Reverse Osmosis Efficiency</strong></td>
<td>Learn about improvements to residential-scale R/O technology and best practices to improve water efficiency while minimizing environmental impact.</td>
<td>Sean Caughron, Chester Paul Company</td>
</tr>
<tr>
<td>2:00 – 2:30 pm</td>
<td><strong>Upflow Regeneration and Resin Sensor Technologies</strong></td>
<td>Best Practices and the latest technologies available to improve regeneration and water efficiency in residential and light commercial softening systems.</td>
<td>Mike Mecca, Performance Water Products, Inc.</td>
</tr>
<tr>
<td>3:00 – 3:30 pm</td>
<td><strong>Selling Your Service Staff</strong></td>
<td>The customer sales climate has shifted to a relationship approach. To compensate for this shift, it is imperative that leaders recognize and adjust the role of their service staff. This session will review the why’s and how’s of streamlining interdepartmental processes to increase overall profit.</td>
<td>Candice Wentling, Certified Action</td>
</tr>
<tr>
<td>4:00 – 4:30 pm</td>
<td><strong>Motivating Your Team to Take Sales to the Next Level</strong></td>
<td>Learn how to motivate your sales professionals, service department, and office staff to develop a harmonious team that keeps customers happier and produces more sales.</td>
<td>Jennifer Smith, Motivitality</td>
</tr>
</tbody>
</table>

**Friday, October 12th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 10:30 am</td>
<td><strong>Fleck 2815 Series control valves – Selection, Teardown and Programming</strong></td>
<td>Learn more about this exciting new Control Valve.</td>
<td>Dave Smith, Pentair</td>
</tr>
<tr>
<td>11:00 am – 11:30 am</td>
<td><strong>Treating for Tankless</strong></td>
<td>The inconvenient truth about some of the water treatment options for protecting tankless water heaters available on the market today</td>
<td>Alan Horner, Impact Water</td>
</tr>
<tr>
<td>11:00 am – 11:30 am</td>
<td><strong>Pioneer Cartridge-Based Filtration Systems</strong></td>
<td>How to Select, Size, and Install these filters to deliver clean, safe and affordable water to your clients.</td>
<td>Danny Bauer, Enpress, LLC.</td>
</tr>
</tbody>
</table>
2018 Exhibitors

102 TST Water, Inc.
104 CHARGER WATER TREATMENT
106 Vertex Water Products
108 Chester Paul Company
110 Chester Paul Company
112 Chester Paul Company
116 John Guest USA, Inc.
118 AdvanTech Aqua
120 Pure and Gentle Soap
122 Foundation Finance Company
124 LG Chem
201 TST Water, Inc.
202 Pentair Water
203 Global Aqua Technology
204 Downtown Wholesalers
205 Global Aqual Technology
206 Downtown Wholesalers
207 Voltea
208 Aqua Finance
209 Morton Salt
210 Precision Installation Products, Inc.
211 Culligan International
212 Precision Installation Products, Inc.
215 ResinTech, Inc.
216 AXEON Water Technologies
217 Parker Hannifin Corporation
218 G.A. Murdock, Inc.
219 Nuvia Water Technologies Inc.
220 Compass Minerals
221 HM Digital
222 Arrow Industries div ELBI of America
223 Blue Gold Technologies LLC
224 Arrow Industries div ELBI of America
300 Good Water Warehouse
301 Impact Water Products
302 Good Water Warehouse
303 Impact Water Products
304 Hydro Flow Filtration
305 Tax & Financial Group
306 Hydro Flow Filtration
307 Oxbow Activated Carbon
308 Oxidizer Pro
309 Pro Products LLC
310 Nelsen Corporation
311 ENPRESS LLC
312 Nelsen Corporation
314 WC&P Magazine
315 AXEON Water Technologies
316 The Tape House
317 Watts Water Technologies
318 Performance Water Products
319 RJ Filtration
320 Performance Water Products
321 Liquid Soap Products
322 LaMotte
323 Hankscream Runxin, LLC
324 WQA
326 WQP Magazine

Past Convention Sites

1957 San Francisco, CA
1958 San Mateo, CA
1959 Bakersfield, CA
1960 Carmel, CA
1961 Yosemite National Park, CA
1962 Coronado, CA
1963 Las Vegas, NV
1964 Lake Tahoe, CA
1965 Phoenix, AZ
1966 Sacramento, CA
1967 Newport Beach, CA
1968 San Francisco, CA
1969 Palm Springs, CA
1970 Santa Cruz, CA
1971 San Diego, CA
1972 Fresno, CA
1973 Monterey, CA
1974 Mazatlan, MX
1975 Anaheim, CA
1976 Stateline, NV
1977 Coronado, CA
1978 Las Vegas, NV
1979 Anaheim, CA*
1980 Monterey, CA
1981 Newport Beach, CA
1982 San Diego, CA*
1982 Crystal Bay, NV
1983 Long Beach, CA
1983 Berkeley, CA
1984 Sacramento, CA
1984 Anaheim, CA**
1985 Stateline, NV
1986 Kauai, HI
1987 Las Vegas, NV
1988 San Diego, CA
1989 Tucson, AZ
1990 Anaheim, CA
1991 Reno, NV
1992 Palm Springs, CA
1993 Anaheim, CA
1994 San Diego, CA
1995 Anaheim, CA
1996 Reno, NV
1997 Palm Springs, CA
1998 San Diego, CA
1999 Sacramento, CA
2000 Las Vegas, NV
2001 Anaheim, CA
2002 Palm Springs, CA
2003 Tucson, AZ
2004 Pasadena, CA
2005 Riverside, CA
2006 Long Beach, CA
2007 Temecula, CA
2008 Anaheim, CA
2009 Palm Springs, CA
2010 Irvine, CA
2011 Irvine, CA
2012 Burbank, CA
2013 Burbank, CA
2014 San Diego, CA
2015 City of Industry, CA
2016 City of Industry, CA
2017 Newport Beach, CA
2018 Temecula, CA

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www.advantechqua.com

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www.alaskapurewater.com

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www.ameritekusa.net

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www.Appliedmembranes.com

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www.aquafinance.com

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www.aquion.com

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John Ridgely
465 No. Berry Street
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Fax: 714-674-0170
Cell: 213-509-3728
johnridgely@aol.com
www.arrowindustries.com

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www.augieswater.com

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lin.guo@bluewatergroup.com
Brockmire Plumbing Services Inc.  
*Eric Brockmire*
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info@waterbrokeit.com  
www.brockmireplumbing.com

Challenger Water International  
*Kathy & Robert Youngwirth*
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Fax: 951-600-3885  
challwtr@pacbell.net

Clear Water Corporation  
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14738 Oxnard St.  
Van Nuys, CA 91411  
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Fax: 818-765-2062  
ami@clearwatercorporation.net

California Water & Filter Culligan - Lindsay  
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Lindsay, CA 93247  
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Fax: 559-562-6363  
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www.lindsayculligan.com

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*Buzz Goldstein*
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Fax: 775-828-9905  
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www.chargerwater.com

Compass Minerals  
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edsonc@compassminerals.com  
www.compassminerals.com

Canature Water Group  
*Dave Taft*
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Jerry.logan@canaturewg.com  
Dave.Taft@canaturewg.com  
www.hydrotechwater.com

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scaughron@chesterpaul.com  
www.chesterpaul.com

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tcromwell@conversiontechnologies.com

Carbon Activated Corporation  
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www.ActivatedCarbon.com

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<th>Contact Name/Salesperson</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Website</th>
</tr>
</thead>
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<td>Industrial Water Conditioning Corp.</td>
<td>John Foley / John Brooks</td>
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<td>818-710-0384</td>
<td><a href="mailto:jb@puroserve.com">jb@puroserve.com</a>, <a href="mailto:jfoley@puroserve.com">jfoley@puroserve.com</a></td>
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<td>424-218-4000</td>
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<td><a href="http://www.lgwatersolutions.com">www.lgwatersolutions.com</a></td>
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</tr>
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<td>Jerry and Don’s Yager &amp; Well Service</td>
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<td><a href="mailto:ben@jerryanddonsyager.com">ben@jerryanddonsyager.com</a></td>
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2018 PWQA Membership Directory

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### Who's Who Index

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Howlett, Mark - 3M Purification Inc.
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PWQA Past Presidents

Bob Moody 1957-59
Bill Dodd, Sr. 1959-60
Virgil Stevens 1960-61
Trent Huls 1961-62
Buss Biddinger 1962-63
Roy Russell, Jr. 1963-64
Walt Casey 1964-65
Bill Fritzsche 1965-66
Glenn Layton 1966-67
Al McCommon 1967-68
Carroll "Bud" Mohr 1968-69
Bruce Riker 1969-70
Robert Barker 1970-71
Joe Langdon 1971-72
John Burr 1972-73
Mike Hebert 1973-74
Don Burt 1974-75
Knox Williams 1975-76
Sid Adams 1976-77
Michael Layton 1977-78
Roy Russell III 1978-79
Hank Thomason 1979-80
George Graham 1980-81
John Angel 1981-82
Roger Berube 1982-83
Mark Felton 1983-84
Gerry Dierolf 1984-85
Bill Dodd, Jr. 1985-86
William Ferguson 1986-87
Dennis Gallifent 1987-88

PWQA Past Presidents
PWQA Past Presidents

Bill Wallace 1993-94
Howard Conner 1992-93
Mark Hoaglin 1991-92
Chris Ising 1990-91
Anne Marie Finn 1989-98
Fred Kuppers 1997-98
Major Avignon 1996-97
Daniel Robey 1995-96
Bill Livingston 1994-95
Glenn Warner 1993-94

Tracy Strahl 2000-01
Ron Ruef 2001-02
Robert Denne 2002-03
Fred Kuppers 1997-98
Anne Marie Finn 1998-99
Bill Wallace 1999-2000

Pat Dalee 1989-90
Chris Layton 1988-89

Major Avignon 1996-97

John Miller 2016-2017
Melody Bullock 2017-2018
Karen Smith 2007-08
Mike Mecca 2006-07
Clifford Fasnacht 2014-2015

Terry Heckman 2006-07
Frank DeSilva 2010-2011
Ken Steitz 2015-2016

Joyce Takeda 2012-2013
Ken Steitz 2015-2016
John Miller 2016-2017
John Foley 2013-2014
Melody Bullock 2017-2018

Karen Smith 2007-08
Mike Mecca 2008-2009
Jerry Johnson 2009-2010

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Tracy Strahl 2000-01
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Bill Wallace 1999-2000

Tracy Strahl 2000-01
Ron Ruef 2001-02
Robert Denne 2002-03
Tony Pagliaro 2003-04
Mark Howlett 2004-05
Mike Mecca 2005-06

Mike Mecca 2008-2009
Jerry Johnson 2009-2010
Frank DeSilva 2010-2011

John Foley 2013-2014
Clifford Fasnacht 2014-2015
Ken Steitz 2015-2016

Pat Dalee 1989-90
Chris Ising 1990-91
Mark Hoaglin 1991-92
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Bill Livingston 1994-95
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<tr>
<th>State WQA</th>
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<tr>
<td>Arizona WQA</td>
<td>David Perry</td>
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<td></td>
<td>6819 E. Diamond Street</td>
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<td>Scottsdale, AZ 85257</td>
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<td>comwww.iwqa.org</td>
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<td>Colorado WQA</td>
<td>Peter Wailti</td>
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